

The Production of Consumption

Third seminar FKK-netværket Shop, Consumer, City
Schæffergård, Gentofte, December 5th 2016.

Academic fields like marketing history, business history, and the history of consumption, have for some decades analyzed different aspects or side effects of consumption and consumer culture.



At this third and last workshop within the Shop, Consumer, City-initiative, we have invited four prominent scholars to give keynotes instead looking at how consumption, the consumer, and consumer identities are 'produced' in the first place, and who produces them. In addition we have asked them to discuss different angles of what consumption produces. Hence, our focus is on the production of consumption both understood in the active and the passive sense.

To sign up contact Gunvor Helene Platou no later than November 15th ghp@cas.au.dk.

Programme December 5th

10.15 – 10.45

Arrival and coffee

10.45 – 11.00

Welcome by Nina Koefoed and Mads Mordhorst

11.00 – 11.50

Niklas Olsen, Associate Professor Copenhagen University, Saxo Institute:

'Governing for the Sovereign Consumer: The Making of the Contemporary Political Paradigm?'

12.00 – 12.50

Stefan Schwarzkopf, Associate Professor, CBS, Department of Management, Politic, and Philosophy:

'Press button 1 for consumer sovereignty: on the performativity of choice-making devices in market research'

12.50 – 14.00

Lunch break

14.00 – 14.50

Ian Woodward, SDU, Department of Marketing & Management:

'Making independent music: ecologies, networks and meanings'

14.50 – 15.10

Coffee break

15.10 – 16.00

Per H. Hansen, Professor, CBS, Department of Management, Politic, and Philosophy:

The production of consumption: The case of 'Danish Modern' design furniture

16.00 – 17.00

Discussion

17.00-17.30

Break

17.30 – 18.00

Mikkel Thelle og Kristoffer Jensen:

Rammerne for og tankerne bag en kommende antologi på dansk om forbrug, byer og butikker

18.30 –

Middag og socialt samvær

20.00 – 21.00

Mads Mordhorst og Kristoffer Jensen: om arbejdet med Brugsens historie
